



**BOILER
WORLD**
AFRICA

10 | 11 | 12
AUGUST 2023

Kenyatta International Convention Centre **NAIROBI, KENYA**

SPONSORSHIPS

VISITOR LANYARDS

- Branding on visitor lanyard- 2500 nos.
- On-site branding
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as a sponsor
- Full-page advertisement in the exhibitor directory
- 2 mins promo clip to be run at the venue throughout the event days
- Seminar Invites- 3 nos.

DELEGATE LANYARDS

- Branding on delegate lanyards- 200 nos.
- On-site branding
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as sponsor
- Full page advertisement in exhibitor directory
- 2 mins promo clip to be run at the venue throughout the event days
- Seminar Invites- 5 nos.

REGISTRATION DESK SPONSORSHIP

- Branding on registration desk's backdrop and/or queue manager belts
- 1 standee
- Provision for company representatives to interact with visitors/delegates in the queue, distribute brochures, visiting cards, etc.
- Company logo on Boiler Africa website
- Logo inclusion in all digital and print platforms as a sponsor

SEMINAR SLOT

- 1 slot of 30-45 minutes with opportunity to present a topic of choice (subject to topic, synopsis and speaker profile approval)

EXHIBITOR KIT

- Branding on the exhibitor bags- 200 nos.
- Branding on exhibitor kit items; pen, notepad
- On-site branding
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as a sponsor
- Full page advertisement in exhibitor directory
- 2 mins promo clip to be run at the venue throughout the event days
- Seminar Invites- 5 nos.

DELEGATE KIT

- Branding on delegate bags- 250 nos.
- Branding on delegate kit items; pen, notepad
- On-site branding
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as sponsor
- 1 min promo clip to be run at the venue throughout the event days
- Seminar Invites- 2 nos.

VISITOR GUIDE

- Branding on show guide- 2000 nos.
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as a sponsor
- 1 min promo clip to be run at the venue throughout the event days
- Seminar Invites 2 nos.

SELFIE BACKDROP

- 10 x10 ft checkered selfie booth at the expo center
- Company logo on Boiler World - Africa website
- Logo inclusion in all digital and print platforms as a sponsor
- 1 min promo clip to be run at the venue throughout the event days

EXHIBITOR NETWORKING DINNER

- 3 standees, 1 selfie booth
- 10 min presentation slot

ADDITIONAL BRANDING/ADVERTISEMENT OPPORTUNITIES

- Full page ad in exhibitor e-directory
- Venue branding (single teardrops/pole bunting; only for non exhibitors)
- VIP room branding (standee)
- 2 min promo clip to be run at the venue throughout the event days
- Banner ad in Boiler World Update E-Newsletter (bi-monthly) W 600 x H 166
- Company feature article in Boiler World Update E-Newsletter (bi-monthly)

